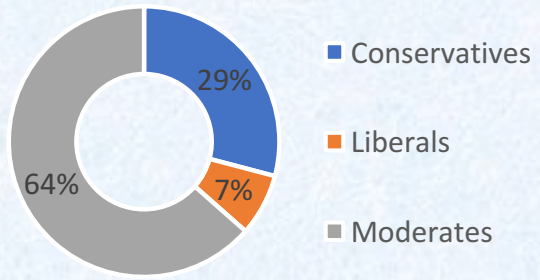


POSITION ON GOVERNMENT

Government spending is unsustainable and Americans are on the road to serfdom.

(21%)

Although government does good things and plays a vital role in the lives of everyday Americans, it does still need to be cut. (66%)



“Success is the achievement of as much independence as possible”.

“Treat others with dignity and respect and expect the same from others”.

“I did it my way”.

LAND OF



THE FREE

Spirited Horse; Patriots; Independent



HABITS AND ATTITUDES

*You feel that the **American Dream** is barely breathing, but you still wholeheartedly believe in it.*

*“**Made in America**” is the most important value you look for when shopping.*



FREE & BRAVE



*The defining characteristic of the Land of the free is your regard for the **American flag** – 86% say it is very important, by far the most among the tribes.*

***39%** pay attention to the use of GMOs.*

***60%** prefer to buy locally grown food.*

***65%** are concerned about nutrition data.*

***54%** may turn heads away from the environmental impact of the food you eat.*

