

THE

SELF-PERFECTIONISTS



Focus; Goals; Honesty

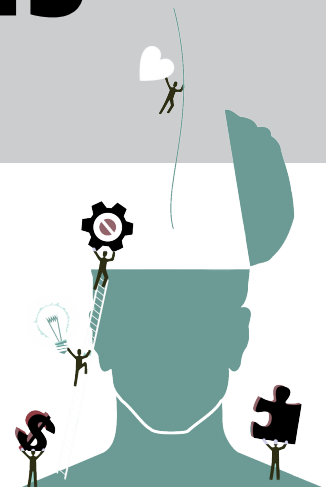


• WORDS TO LIVE BY

“RESULTS”.

“LIVING LIFE TO THE FULLEST”.

“WEALTH AND HEALTH”.



■ Moderates
■ Liberal
■ Conservative

• POSITION ON GOVERNMENT

Although government does good things and plays a vital role in the lives of everyday Americans, it does still need to be cut. (28%)

VS

Government spending is unsustainable and Americans are on the road to serfdom. (61%)



• HABITS AND ATTITUDES

34% of you want others to think you are the **smartest** person.

17% of you hope to write the great American novel (Top).

Driven to succeed, you are focused on yourself, **your own goals**.

You do not even enjoy a trip to the farmers market.

Only 25% of you have already achieved true love (lowest).



You **care deeply** about the food you eat.

76% of you watch closely the nutritional data about food before purchasing.

