John Zogby Strategies Interactive Poll of Michigan DECIDED Voters
10/31/26 -11/2/26
N=986 Margin of Error +/- 3.2 percentage points

12b. All Votes Senate 2 way DECIDED

	Total		Party						Region-MI								IdeologyB					
	n		Democrat		Republican		Independent		Upper		West		Central		Detroit Metro		Lib		Mod		Cons	
	ƒ	%	ƒ	%	ƒ	%	ƒ	%	ƒ	%	ƒ	%	ƒ	%	ƒ	%	ƒ	%	ƒ	%	ƒ	%
El-Sayed	507	51.4	342	94.3	15	4.8	150	49.4	16	57.1	121	45.2	83	53.0	288	53.8	272	92.8	196	52.6	32	10.6
Rogers	479	48.6	21	5.7	305	95.2	153	50.6	12	42.9	146	54.8	73	47.0	248	46.2	21	7.2	176	47.4	274	89.4
Total	986	100.0	363	100.0	321	100.0	303	100.0	28	100.0	267	100.0	156	100.0	536	100.0	293	100.0	372	100.0	306	100.0

	Total		Age GroupC						4yr Degree?				Location							
	n		18-29		30-44		45-64		65+		Yes		No		Lge city		Sm city		Suburbs		Rural	
	ƒ	%	ƒ	%	ƒ	%	ƒ	%	ƒ	%	ƒ	%	ƒ	%	ƒ	%	ƒ	%	ƒ	%	ƒ	%
El-Sayed	507	51.4	102	73.8	115	53.3	169	46.2	121	45.6	170	48.1	337	53.3	63	59.1	59	59.4	292	52.0	92	42.4
Rogers	479	48.6	36	26.2	101	46.7	198	53.8	145	54.4	184	51.9	295	46.7	44	40.9	41	40.6	269	48.0	125	57.6
Total	986	100.0	138	100.0	215	100.0	367	100.0	266	100.0	354	100.0	632	100.0	107	100.0	100	100.0	562	100.0	217	100.0

	Total		Race								Child under 17				Gender					
	n		White		Hispanic		Black		Asian		Other		Yes		No		Male		Female		Other	
	ƒ	%	ƒ	%	ƒ	%	ƒ	%	ƒ	%	ƒ	%	ƒ	%	ƒ	%	ƒ	%	ƒ	%	ƒ	%
El-Sayed	507	51.4	346	45.0	27	61.0	111	83.6	13	66.2	10	53.0	138	48.6	367	52.5	217	46.2	280	55.3	10	100.0
Rogers	479	48.6	423	55.0	17	39.0	22	16.4	7	33.8	9	47.0	146	51.4	332	47.5	253	53.8	226	44.7		
Total	986	100.0	769	100.0	44	100.0	132	100.0	20	100.0	18	100.0	284	100.0	699	100.0	470	100.0	507	100.0	10	100.0

John Zogby Strategies Interactive Poll of Michigan DECIDED Voters
10/31/26 -11/2/26
N=986 Margin of Error +/- 3.2 percentage points

16b. All Votes Governor 2 way DECIDED

	Total		Party						Region-MI								IdeologyB					
	n		Democrat		Republican		Independent		Upper		West		Central		Detroit Metro		Lib		Mod		Cons	
	f	%	*f*	%	*f*	%	*f*	%	*f*	%	*f*	%	*f*	%	*f*	%	*f*	%	*f*	%	*f*	%
Benson	533	55.1	342	95.8	22	6.9	169	58.2	18	64.4	118	46.4	85	54.5	313	59.1	265	92.8	220	60.9	41	13.4
James	434	44.9	15	4.2	297	93.1	122	41.8	10	35.6	137	53.6	71	45.5	217	40.9	21	7.2	142	39.1	263	86.6
Total	967	100.0	357	100.0	319	100.0	291	100.0	28	100.0	255	100.0	155	100.0	529	100.0	286	100.0	362	100.0	304	100.0

	Total		Age GroupC						4yr Degree?				Location							
	n		18-29		30-44		45-64		65+		Yes		No		Lge city		Sm city		Suburbs		Rural	
	f	%	*f*	%	*f*	%	*f*	%	*f*	%	*f*	%	*f*	%	*f*	%	*f*	%	*f*	%	*f*	%
Benson	533	55.1	86	67.8	119	56.6	187	51.7	142	52.8	189	54.1	345	55.7	62	62.6	55	55.9	322	57.9	95	44.2
James	434	44.9	41	32.2	91	43.4	175	48.3	127	47.2	160	45.9	274	44.3	37	37.4	44	44.1	234	42.1	120	55.8
Total	967	100.0	127	100.0	210	100.0	362	100.0	269	100.0	349	100.0	619	100.0	99	100.0	99	100.0	555	100.0	214	100.0

	Total		Race								Child under 17				Gender					
	n		White		Hispanic		Black		Asian		Other		Yes		No		Male		Female		Other	
	f	%	*f*	%	*f*	%	*f*	%	*f*	%	*f*	%	*f*	%	*f*	%	*f*	%	*f*	%	*f*	%
Benson	533	55.1	380	50.0	23	53.5	108	86.7	12	68.7	9	50.0	136	49.6	397	57.4	230	50.7	294	58.5	8	85.6
James	434	44.9	379	50.0	20	46.5	17	13.3	6	31.3	9	50.0	138	50.4	295	42.6	224	49.3	209	41.5	1	14.4
Total	967	100.0	759	100.0	43	100.0	125	100.0	18	100.0	18	100.0	274	100.0	692	100.0	454	100.0	503	100.0	10	100.0